

# Waterstones

<b>Job Title</b>	<b>Junior Digital Creative</b>
<b>Reports to</b>	Digital Design Manager
<b>Purpose</b>	The Junior Digital Creative will be working within a collaborative team on varied, fast-paced creative design projects for Waterstones digital platforms.
<b>Key Responsibilities</b>	<p>Creation of high-quality digital assets for a variety of projects that support ecommerce business as usual</p> <p>Producing deliverables for use across all Waterstones digital platforms – including website, email, app and social platforms</p> <p>Upholding a balance of creativity and brand consistency throughout artwork</p> <p>Working within a fast-paced environment, managing multiple projects and delivering them within specified timeframes</p> <p>Working alongside the Digital Design Manager to produce creative lifestyle and product photography for key campaigns and to enhance merchandising.</p> <p>Postproduction and photo editing of selected photography.</p> <p>Becoming a key contributor to the design team to realise our goal of continually enhancing the overarching commercial and UI design through ongoing research and continued open collaboration with other team members</p> <p>Creating a consistent and coherent visual experience, during a very exciting period of growth for Waterstones online.</p>
<b>Knowledge &amp; Experience</b>	<p>2-3 years digitally focused design experience</p> <p>A portfolio showcasing creative online art direction and multi-platform digital design execution, artwork with commercial application; including mood boards, mock ups, photography and image manipulation, typography, animated GIFS</p> <p>Keen eye for detail and ability to combine commerciality and creativity in the work produced</p> <p>Ability to create original, impactful, persuasive and conceptually</p>

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	<p>compelling work for digital campaigns and experiences</p> <p>Experience in and/or a keen interest in product and creative photography and editing advantageous</p> <p>Confident communicator, versed in exploring and presenting idea routes</p> <p>Strong knowledge of Adobe Creative Suite</p> <p>Experience using Keynote or After Effects (or similar software for animation) is advantageous</p> <p>Proficiency in Trello, Slack and Teams is desired but not essential</p> <p>Experience working in a team, working to brief specifics, delivering multiple projects simultaneously in an accurate and timely fashion.</p>
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<b>Person Profile and Behaviours</b>	<p>Excellent planning and organisation skills</p> <p>Positive problem solver, self-starting attitude and troubleshooting ability</p> <p>Flexible and adaptive to fast change and development</p> <p>Embrace challenges and takes feedback constructively to drive the best solutions</p> <p>Excellent communicator</p> <p>Able to work collaboratively within a team and confident to work independently when required</p> <p>Open and willing to learning on the job</p> <p>Actively looks to develop skills, using internal and external resources</p> <p>You have a breadth of cultural reference points and take inspiration from wherever you can</p> <p>Commercially aware and take an interest in retail brand designs</p>
<b>Key working relationships</b>	<p>Ecommerce</p> <p>Books &amp; RP Teams</p>
<b>Location</b>	<p>You will be based at Head Office London, Piccadilly – some travel to other stores as required</p>