ALL ABOUT ...

BOTTLE SHAPES

Although usually distinct from each other, today's beer bottles bear a very close resemblance to the earliest beer bottles, which date back to the 18th century.

Without the facilities to manufacture them close to hand, bottles used to be hard to come by and expensive. In comparison to other bottled products, such as wine or spirits, beer tended to deteriorate relatively quickly over short periods of time. Bottling beer, therefore, simply wasn't cost effective.

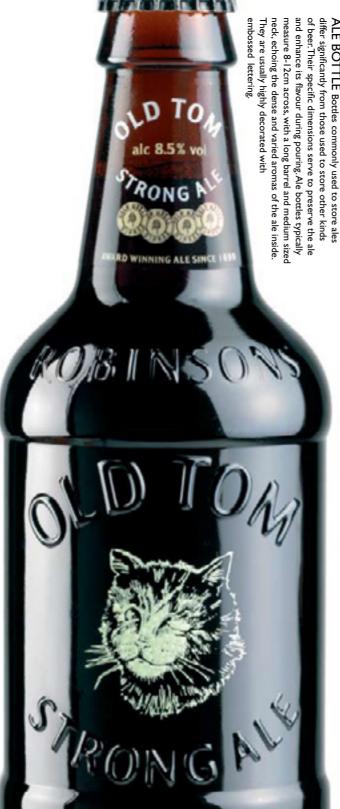
The early 1870s saw a change. Beer bottles improved on a practical level, with the introduction of more reliable closure. The process of pasteurization revolutionized the shelf life of beer, making transportation possible. Relaxed laws on brewing and on transporting beer also fed the expanding demand for the beer bottle.

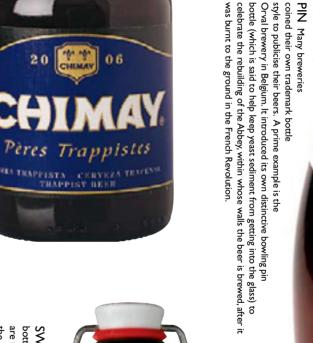
The progression from mouth-blown to machine-made bottles transformed the bottling industry. Now bottles are readily available, frequently reused and recycled, and inexpensive to make.

BOMBER Offering the ideal quantity for st bomber is a classic type It is common in Americ or sharing (650ml), the
it spe of bottle for enjoying with friends.
The recommendation of the sharing and it also brewers because of its large storage capacity.

WILLIAMS







BOWLING







THE KEY NATIONS GERMANY 83 82 **GERMANY** BEERS TO TRAVEL FOR

















ALTENMÜNSTER

Allgäuer Bräuhaus, Marktoberdorf www.allgaeuer-brauhaus.de

specialized in the production of historic beers, and for some time they even produced a stone beer. The brewery now produces the Altenmünster range of beers, sold nationwide in flip-top bottles by the Radeberger group.

BREWING SECRETS A fragrant blend is added during the copper boiling stage.

DARK ALE 5.5% ABV

A hint of coffee in the nose;

GOLDEN LAGER 4.9% ABV

AYINGER

Münchner Straße 21, 85653 Aying www.ayinger.de

The small 1,200 year-old village of Aying owes its fame to this brewery and the Inselkammer family, who have run the brewing company since 1878. The brewery has now moved to a modern building that also houses a company museum.

BREWING SECRETS Locally grown barley and wheat is used in the beers.

BECK'S

Am Deich 18/19, 28199 Bremen www.becksbeer.com

Since 2002 Beck's has been the flagship brand of InBev Germany, and also its largest beer export. Henrich Beck, Lüder Rutenberg, and Thomas May founded the brewery in 1873 with the international market firmly in mind and began exporting almost immediately. Beck's Pilsner was a hit in foreign markets even before it was first sold in Germany, in 1949.

BERG BRAUEREI ULRICH ZIMMERMANN

Brahausstraße 2, 89584 Ehingen-Berg www.bergbier.de

The Zimmermann family took over this brewery in 1757, when it had already been in existence for 313 years.

BREWING SECRETS On German Beer Day, 23rd April – the day on which reputedly the Reinheitsgebot (beer purity law) of 1516 was announced - the brewery take maturation to an extreme, brewing a batch that stays in the cellar for 120 days.

ULRICHSBIER

Amber to copper; malty nose;

LAGER 5.0% ABV

Golden; apple strudel on the nose; full-bodied to sweet on the palate, very smooth mouthfeel.

BERLINER-KINDL-SCHULTHEISS-BRAUEREI

Indira-Ghandi-Straße 66-69, I 3053 Berlin www.berliner-kindl.de

Many of the most famous Berlin breweries closed in the period when the city was divided - between 1945 and 1989 - and the situation worsened after reunification. The Radeberger group concentrated the production of Berliner Kindl, Schultheiss, Potsdamer Rex, and Berliner Pilsner in one mega brewery

BERLINER PILSNER

PILSNER 5.0% ABV Probably the best-selling beer in Berlin, golden in colour, with a marshmallow-like aroma.

KINDL WEISSE

earthy or tar-like note.

SOUR ALE 3.0% ABV Very pale and opaque, with a fruity, citrus smell that has an underlying

ALPENSTOFF LAGER 5.3% ABV Light copper in colour; red apple aromas; refreshing and slighlty

sweet, hardly bitter.

SUFFIKATOR

WHEAT BEER 7.3% ABV

REICHENHALL

This impressive historic brewery

building, dating back to 1633, sits in

the town centre of Bad Reichenhall

in the southeasternmost corner

of Germany. Murals ornament the

exterior of the brewery as well as

the walls of the newly renovated tap.

BREWING SECRETS One third wheat and

two thirds barley give a delicate taste.

Bright red, aromas of sandalwood

full-bodied with warming alcohol.

and a hint of burning rubber;

MEMMELSDORF

Haupstraße 19.96117 Memmelsdorf Waaggasse I-3, Bad Reichenhall www.buergerbraeu.com www.braugasthoefe.biz/dreikronen/cms

> Hans-Ludwig Straub, the owner of this extremely old brewery, focuses on on-premise sales of his beers. He is also chairman of the "Private Brauerei-gasthöfe", an initiative of small breweries that run their brewery taps themselves and aim to educate their customers about fresh beer.

ERDINGER WEISSBRÄU Lange Zeile I & 3,85435 Erding

www.erdinger.com

The world's largest wheat-beer brewery was founded in 1886. Owner Werner Brombach ran national advertising campaigns in the 1970s promoting wheat beer as the typical style for Bavarian beer. Few breweries spent money on advertising, and the campaigns made a big impact.

BREWING SECRETS The hops come from within 50km of the brewery.

STÖFFLA

LAGER 4.5% ABV Copper-coloured and slightly hazy,

very stable head; smoky and fruity (plum, pear) aromas.

LAGER

LAGER 4.5% ABV Amber, slightly hazy; very sweet malty nose, but less sweet on the palate. Just a hint of hops to finish.

WEISSBIER MIT FEINER HEFE

WHEAT BEER 5.3% ABV Opaque straw colour, just a hint of banana and cloves; highly carbonated, medium body.

PIKANTUS

WHEAT BEER 7.3% ABV Dark brown; slight banana aroma, a hint of roasted nuts; refreshing but still sweet and chocolatey.

IUBFI BIFR

medium body, rich in toasty flavours without apparent sweetness.

BRAUER BIER URIG WÜRZIG

Malty nose; mild taste with medium body: a hint of bitter aftertaste.

CELEBRATOR

WHEAT BEER 6.7% ABV

Very dark brown; complex roasty notes; very full-bodied and almost sweet; toasty aromas, a hint of lard.

KIRTA-HALBE

WHEAT BEER 5.5% ABV Dark amber, with a fruity nose reminiscent of pears. Full-bodied but well balanced, with a nutty aftertaste.

and a mild bitter aftertaste. HAAKE BECK KRÄUSEN

LAGER 4.9% ABV

BECK'S PILSNER

PILSNER 4.8% ABV

Dark golden, with yeasty aromas. Medium body: a distinctive bitterness with some citrus notes.

Very pale straw, just a hint of hay-like

hop aroma. Light to medium body

LAGER 5.3% ABV

full-bodied to sweet, with a nutty bitterness in the aftertaste.

BERG ORIGINAL

212 **BELGIUM** BEERS TO TRAVEL FOR BEERS TO TRAVEL FOR BEERS TO TRAVEL FOR BELGIUM 213

BEER TOUR

BRUSSELS

Belgium does beer like no other brewing nation. Despite growing success with exports, there is no better place to go sampling than the Brussels' own unique blend of cafes, brasseries and tea-rooms. Brussels' famous *Grand'Place* is the only Unesco World Heritage site to host an annual beer festival (the first weekend of September).

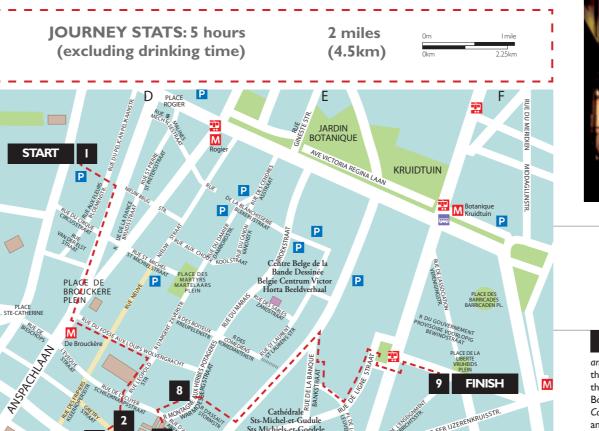


Grand'Place (n°10) in the amous Brewers' House Beer tents are erected on the Grand'Place for this festive weekend of tasting, organized by the Confederation of Belgian Brewers and the Chevalerie du Fourauet des Brasseurs. More than 30 Belgian breweries present a selection of their best brews.

Poechenellekelder (5 Rue du Chêne - closed Monday), a Bohemian heaven and, despite its central location, remarkably free of tourists. The wall adornments and collectibles are hand-picked and provocative, not a job lot from pub kitsch central. The list of 90 beers is a good introduction to Belgian ale.



The Mort Subite
(7 Rue Montagne aux
Herbes Potagères) is probably the
best surviving fin-de-siècle long
bar in the world. For adventure,
drink gueuze sur lie from De
Keersmaeker, with a small plate
of local jellied meat, like tête
pressée or kip-kap (pig cheeks).



Galeries Royales St Hubert
was Europe's first shopping arcade
(opening in 1847). Halfway along is an entry to
an extraordinary, sprawling cellar bar, Delirium
(4a Impasse de la Fidélité). Here they serve
more than 2,000 beers, the official world
record. More than 400 are Belgian.



D'Hane's Bier Circus (89 Rue de l'Enseignement – closed Saturday and Sunday), uphill from Central station. The approbation is for the creativity behind the list of more than 200 beers. Ardennaise microbrewers get their chance in the big city here, along with Flanders' only 100 per cent organic beer-maker, Hopperd.



Restobières (32 Rue des Renards – closed Monday-Wednesday). Situated in a tangle of medieval lanes, with endless fish restaurants. A delightful bistro with inspired food, great ambience, and a memorable beer list.

Delirium (4a Impasse de la Fidélité). Here they serve more than 2,000 beers, the official world record. Despite this, most are drinkable. More than 400 are Belgian, and they delight in sourcing the rare and obscure. This goes for their cheeses, too.

7 Zageman (116 Rue de Laeken – closed Saturday and Sunday), a simple, turn-of-the-century backstreet cafe on the unfashionable side of Boulevard Adolphe Max. Try Cantillon, Drie Fonteinen, De Cam and black-label Girardin while gazing at the football-league results board from 1943 and an advert for the film Mémoires d'un Gynécologue.



In't Spinnekopke (1 Place du Jardin aux Fleurs – closed Sunday. Web: www.spinnekopke. be), an ancient tavern-style restaurant off the beaten track, Jean Rodriguez practises on clients the recipes for his cookery books, which teach the art of cuisine à la bière. The list here reaches 80 and features the local classic, draught lambic. Lambics are an acquired taste. Fermented using wild yeast, they have a mustiness alien to many palates. Their most developed form is oude gueuze, a beer style that now enjoys a legally protected appellation: it has a refined character with the nobility of a fine peasant vintage.

WHAT IS IT ABOUT...? GUINNESS



St James's Gate

The Guinness story began in 1759.
Arthur Guinness signed a lease on a dilapidated brewery located on Dublin's James's Street with a vision of brewing his own stout — an ambitious idea due to swamping competition from whiskey and gin, the popular alcoholic drinks of the day. Arthur remained undeterred and brewed his dark, rich beverage so well that by 1838 the St James's Gate Brewery had become the largest in Ireland. Its popularity continued and by 1914 the brewery was the biggest in the world, producing more than one million barrels a year.

Guinness brewing is a delicate and particular process. St James's Gate brewery employs a stringent tasting programme to guarantee the perfect pint every time. From the texture and depth of the head, to the smoothness and temperature of the Guinness itself, nothing is left to chance.

